



# Supporting you to drive research excellence with effective planning and assessment

InCites Benchmarking & Analytics

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# Increasingly competitive global research landscape

Are you missing opportunities to strengthen your institution's standing?



Benchmark your research against peer institutions to understand your position



Demonstrate successful outcomes to funders to secure revenue streams



Quickly identify high performing researchers to recruit or retain



Assess your existing and potential collaborations to find the best partners



Measure your progress towards open research goals to fulfill mandates



Identify your institution's essential journals to maximize your library budget

# InCites Benchmarking & Analytics

Assess your position using data from the world's most trusted citation index of research publications



## Reliable citation indicators

Confidently measure citation impact and reputation with normalized indicators derived from data used in major research evaluation initiatives worldwide



## Collaboration indicators

Save time identifying academic, industry and government partners worldwide with pre-built indicators and filters for international and industry collaboration



## Open access indicators

Save money, assess compliance with mandates, and identify where your authors are likely paying APCs using pre-built indicators and filters for gold, green and hybrid publications



## Flexible evaluation schema

Assess your research using the same lens as your evaluators with over 13 localized regional assessment classifications used in national research assessment exercises



## Multiple ways to view data

Quickly assess the research landscape on any topic to identify star researchers, centers of excellence, and major funders—worldwide or in your region of choice

# Assess your research with trusted data used in major research evaluation initiatives

Web of Science Core Collection: the InCites data source



**1.8B+ linked citations**



**100% of author names and affiliations**



**15K+ disambiguated organizations**



**21K+ high quality journals**



**17M+ records with funding data**



**Publisher-neutral journal selection**



**254 subject categories**



**227K+ conference proceedings**



**128K+ books**



**Web of Science Core Collection data underpin over 75% of the world's research assessment exercises, and many university rankings**

# Research integrity

Rely on publisher-neutral publications data to inform your assessments



**Publisher  
neutral selection  
and curation**



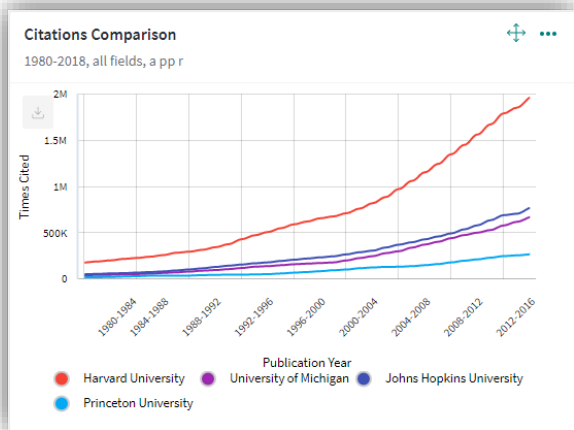
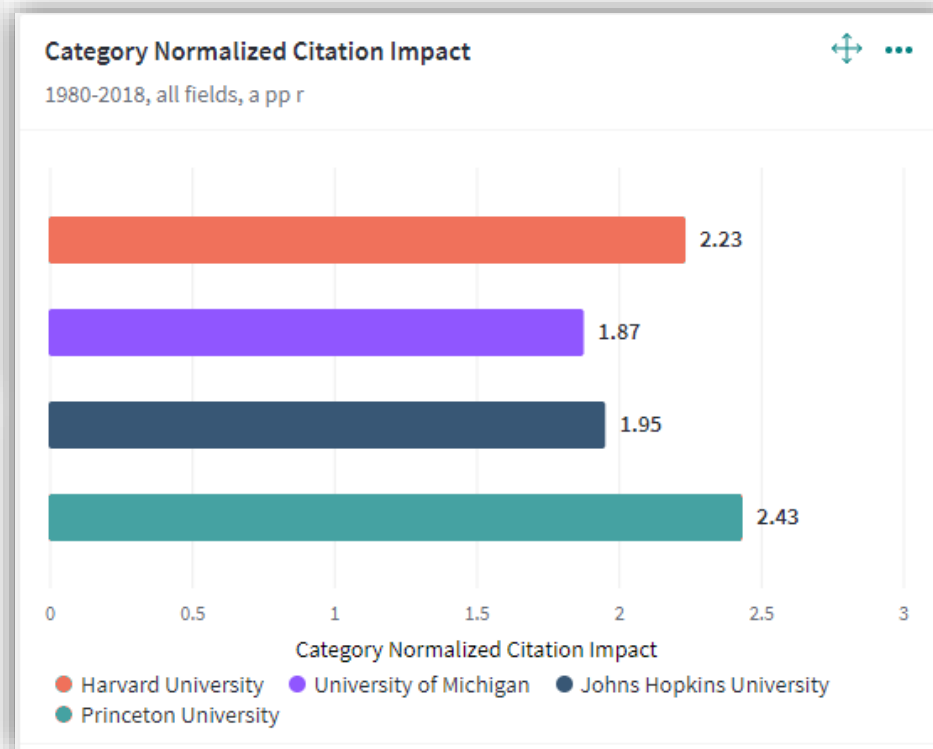
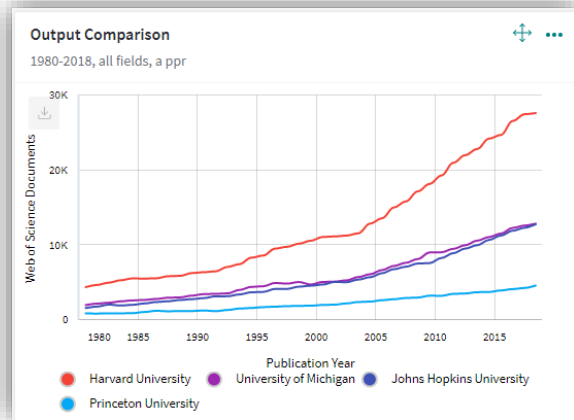
**Accurate  
subject  
classifications**



**Guided by the  
Institute for  
Scientific  
Information**

- 
- Make high stakes decisions about resource allocation and people using data that is independent of bias
  - Make confident comparisons with a tool that empowers you to implement best practices for research evaluation

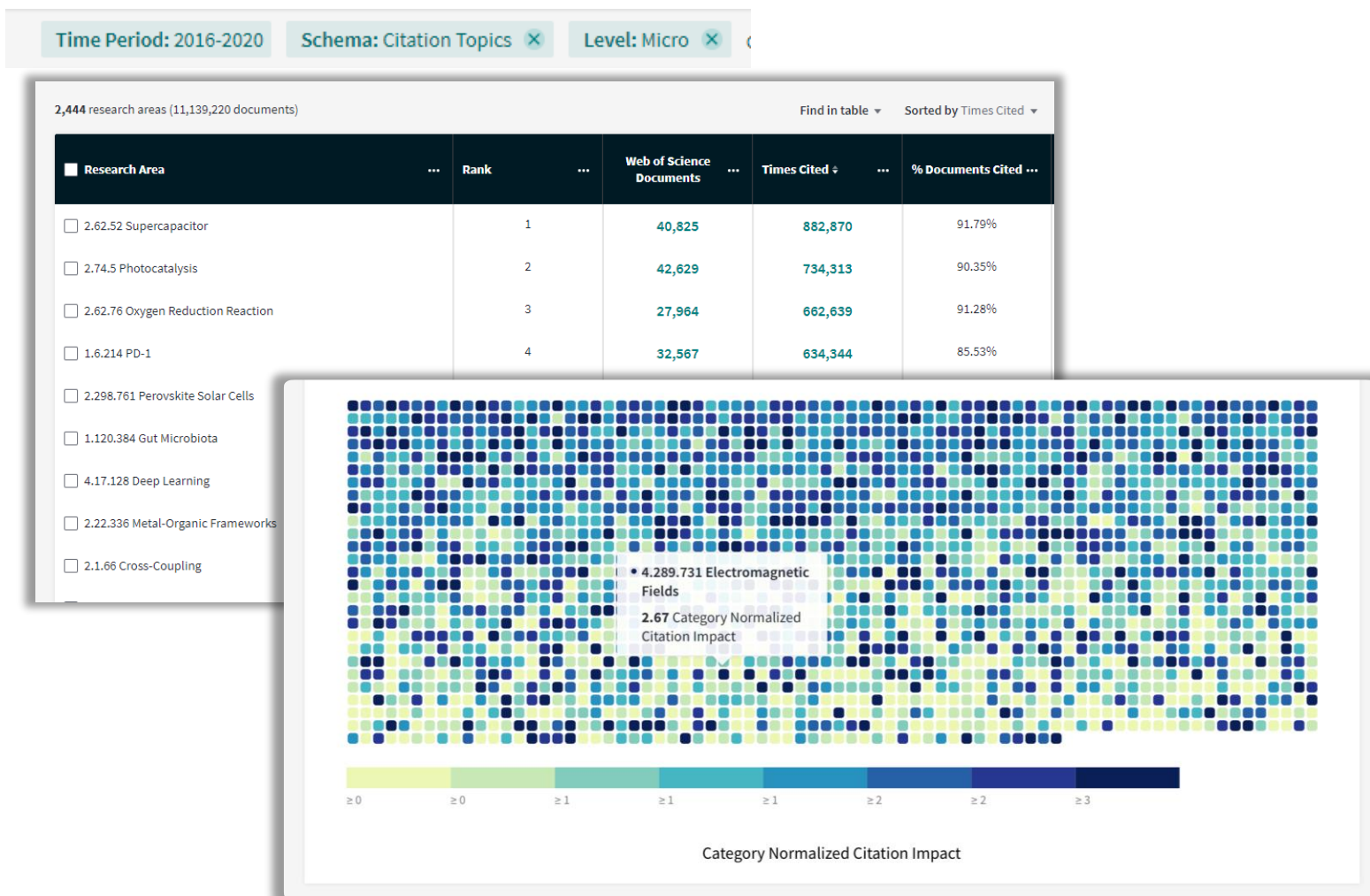
# Monitor your institution's position in the global landscape



Benchmark your institution's research against peers with normalized citation indicators that control for differences in faculty size and subject focus.

# Identify the topics that drive research excellence

## InCites Citation Topics



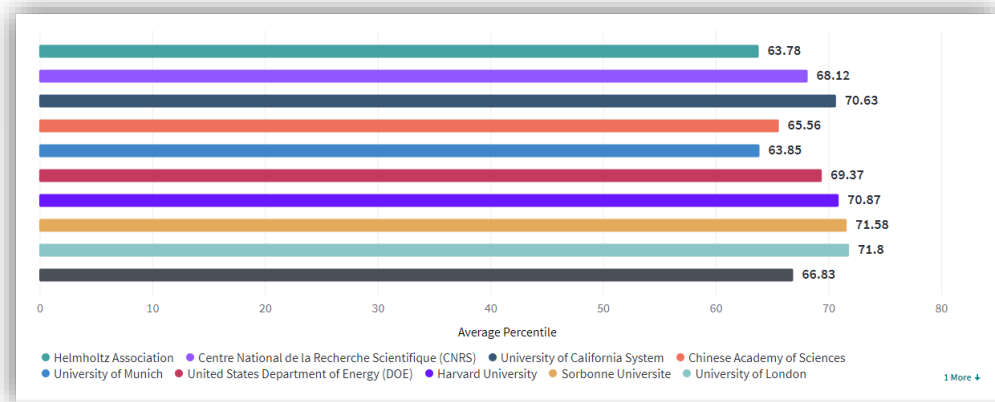
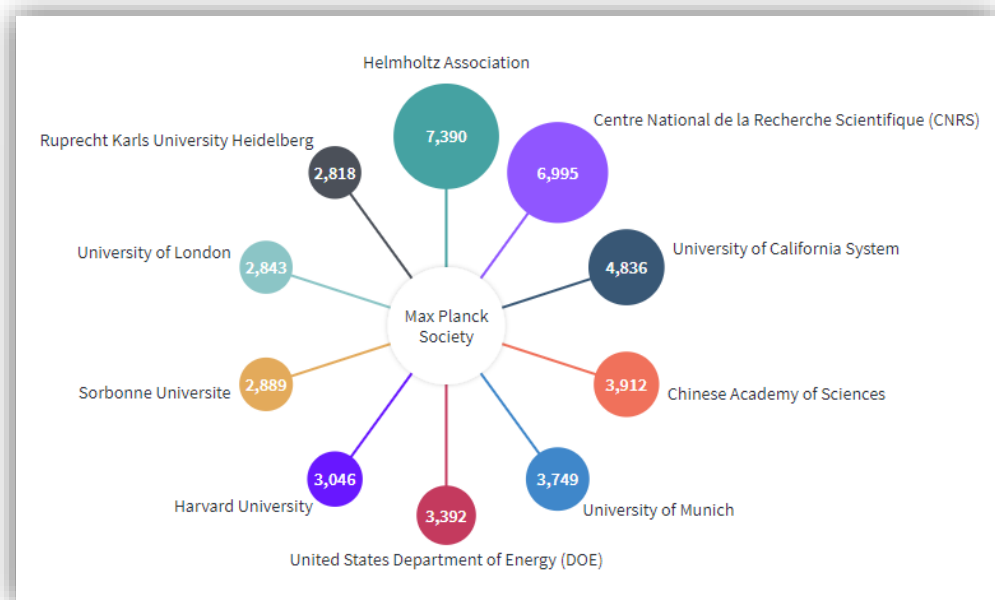
Quickly understand which specific lines of inquiry are driving the strengths within your organization's research portfolio— or your peers' strengths.

# Assess your collaborations

+ Add indicator

## COLLABORATION

- International Collaborations
- % International Collaborations
- % Industry Collaborations
- Industry Collaborations
- Domestic Collaborations
- % Domestic Collaborations
- Organization only Collaborations
- % Organization only Collaborations

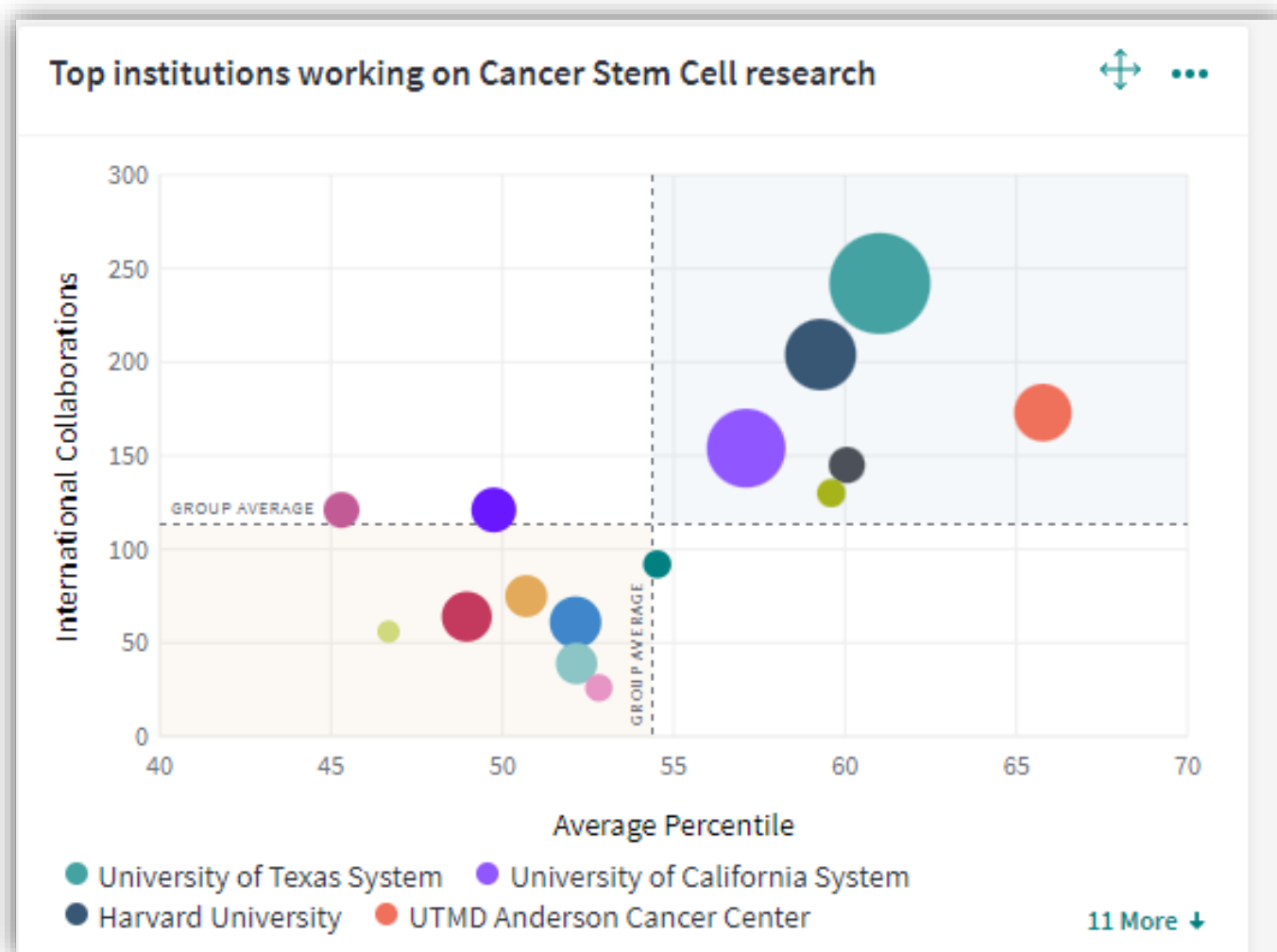


Visualizations show Max Planck's collaborations on 2016-2020 publications from the InCites dataset updated 2021-11-26. Includes Web of Science content indexed through 2021-10-31.

- Gain a comprehensive view of your institution's collaborations with academic, government and industry groups
- Drill down to see the researchers and papers involved with a few clicks



# Find the right strategic partners



Identify targets for strategic partnership based on the criteria most important to you using a variety of indicators including:

- Research performance
- Region
- Organization type

Visualization shows 2016-2020 publications from the InCites dataset updated 2021-11-26. Includes Web of Science content indexed through 2021-10-31.

# Demonstrate successful outcomes to funders

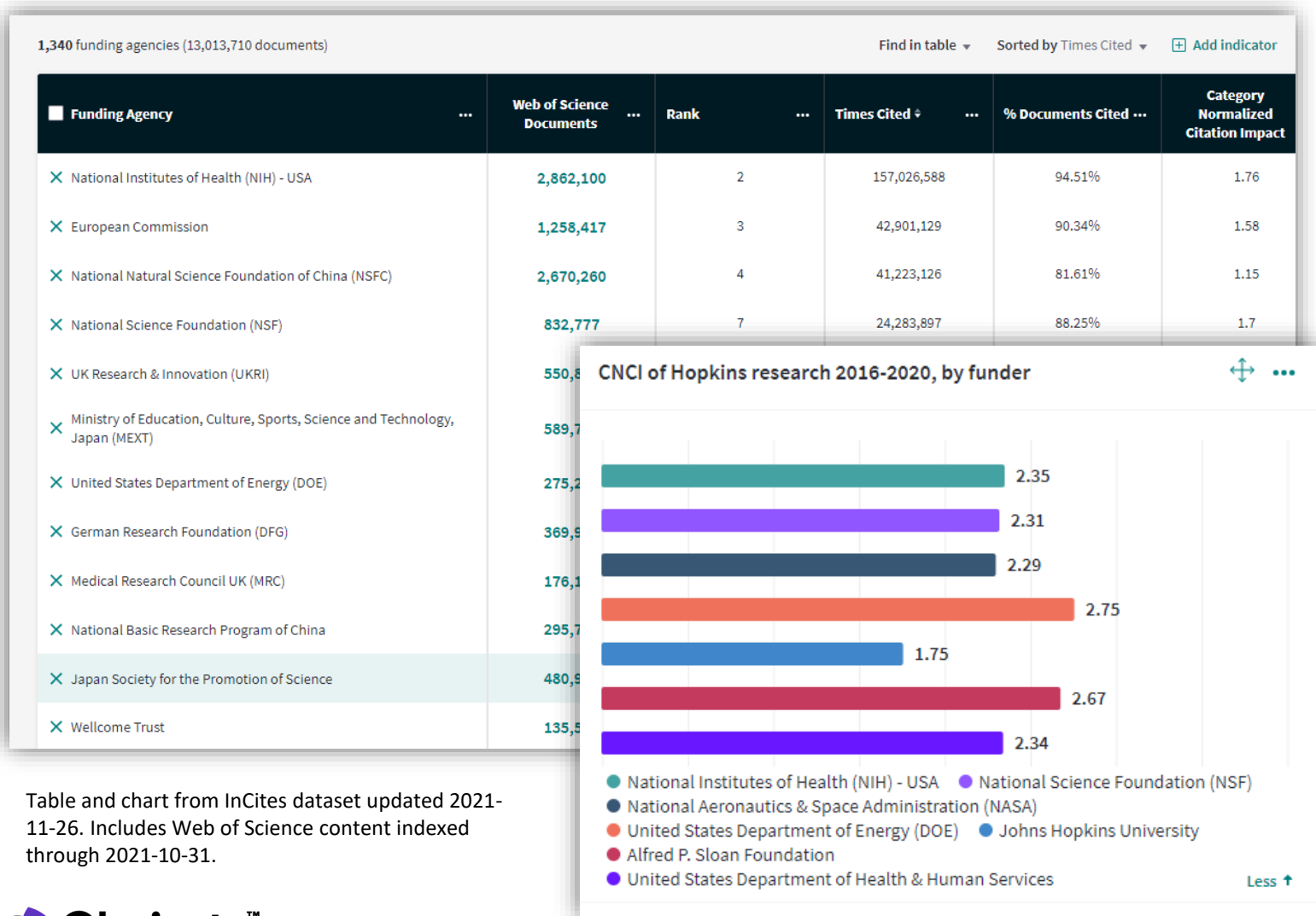


Table and chart from InCites dataset updated 2021-11-26. Includes Web of Science content indexed through 2021-10-31.

- Demonstrate the citation impact of your sponsored research to secure new revenue streams
- Assess the outcomes of your internal awards

# What does 20 citations mean?

Article Title	Authors	Source	Research Area	Volume	Issue	Pages	Publication Date	Times Cited	Journal Expected Citations	Category Expected Citations	Journal Normalized Citation Impact	Category Normalized Citation Impact	Percentile in Subject Area	Journal Impact Factor
THE EFFECT OF LONG-TERM OZONE EXPOSURE ON INJURY IN SEEDLINGS OF RED SPRUCE (PICEA-RUBENS SARG)	Fincher, J; Alscher, RG	NEW PHYTOLOGIST	PLANT SCIENCES	120	1	49-59	1992	20	38.24	26.52	.52	.75	38.25	7.21
Long-Run Impacts of Unions on Firms: New Evidence from Financial Markets, 1961-1999	Lee, David S.; Mas, Alexandre	QUARTERLY JOURNAL OF ECONOMICS	ECONOMICS	127	1	333-378	2012	20	41.27	5.4	.48	3.7	6.12	5.54

**Category normalized citation impact:**

$$\frac{\text{Actual citations (20)}}{\text{Expected citations (26.52)}} = 0.75$$

1 represents the average citation performance

Actual Performance

Category Expected Citation Rate

Category Normalized Citation Impact

# Quickly identify high performing researchers

Person Name	Affiliation	Web of Science Documents	Times Cited	Average Percentile	% Documents in Top 10%	% International Collaborations
<input type="checkbox"/> Santosh, M.	Yonsei University	413	7,348	60.68	19.61%	93.7%
<input type="checkbox"/> Xiao, Wenjiao	Xinjiang Institute of Ecology & Geography, CAS	167	2,762	63.96	23.35%	68.26%
<input type="checkbox"/> Gerdes, Axel	Goethe University Frankfurt	123	1,600	54.33	11.38%	82.93%
<input type="checkbox"/> Evans, Noreen J.	Curtin University	109	1,827	66.81	18.35%	81.65%
<input type="checkbox"/> Li, Sanzhong	Ocean University of China	107	1,749	51.95	14.02%	51.4%
<input type="checkbox"/> Whitehouse, Martin J.	Swedish Museum of Natural History	106	1,401	61.79	12.26%	97.17%
<input type="checkbox"/> Cawood, Peter A.	Monash University	105	3,159	76.81	41.9%	94.29%

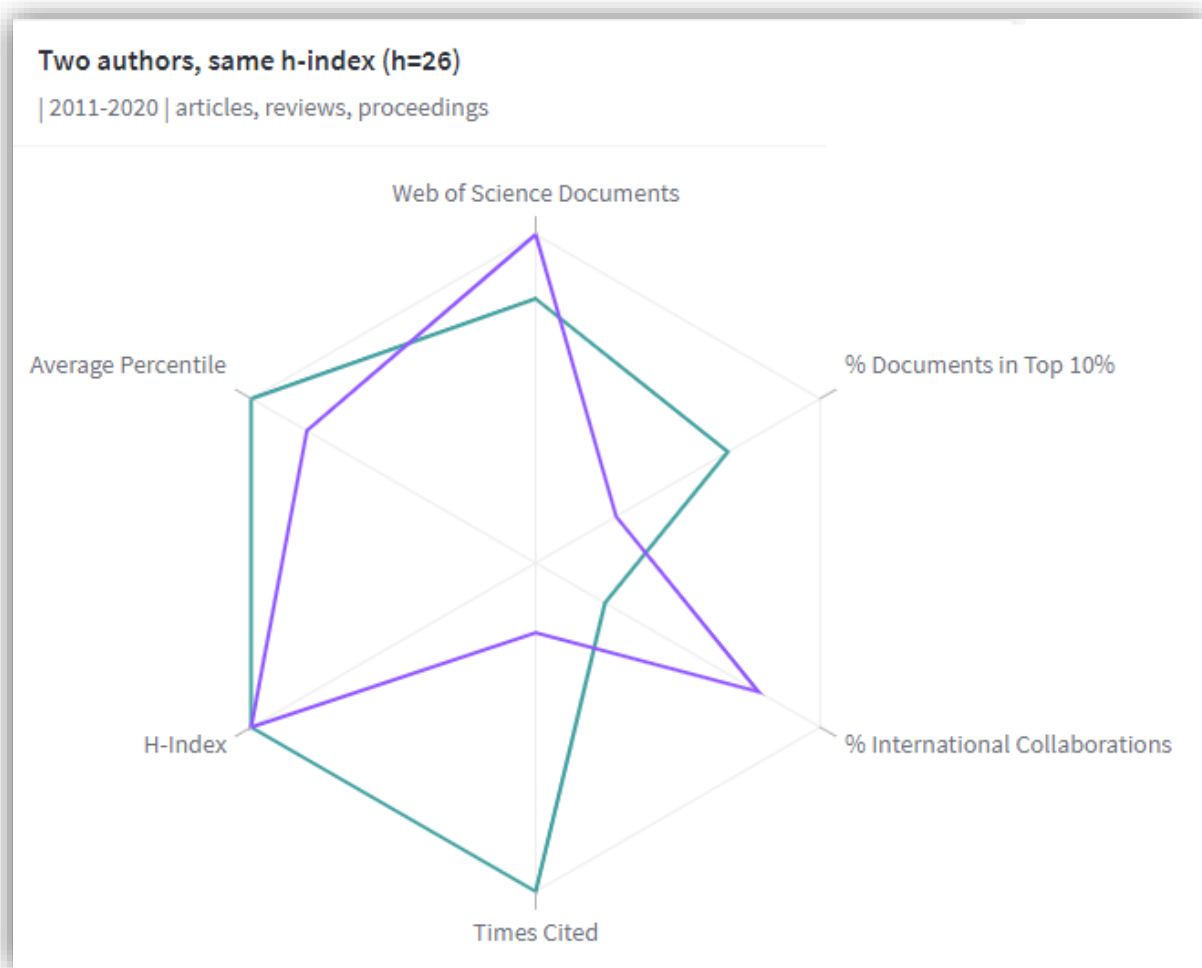
**+ Add indicator**

- % First Author (2008-2021)
- % Last Author (2008-2021)
- % Corresponding Author (2008-2021)
- First Author (2008-2021)
- Last Author (2008-2021)
- Corresponding Author (2008-2021)

Table shows leading Geosciences authors based on 2016-2020 publications from InCites dataset updated 2021-11-26. Includes Web of Science content indexed through 2021-10-31.

Make confident faculty recruitment and retention decisions informed by objective data.

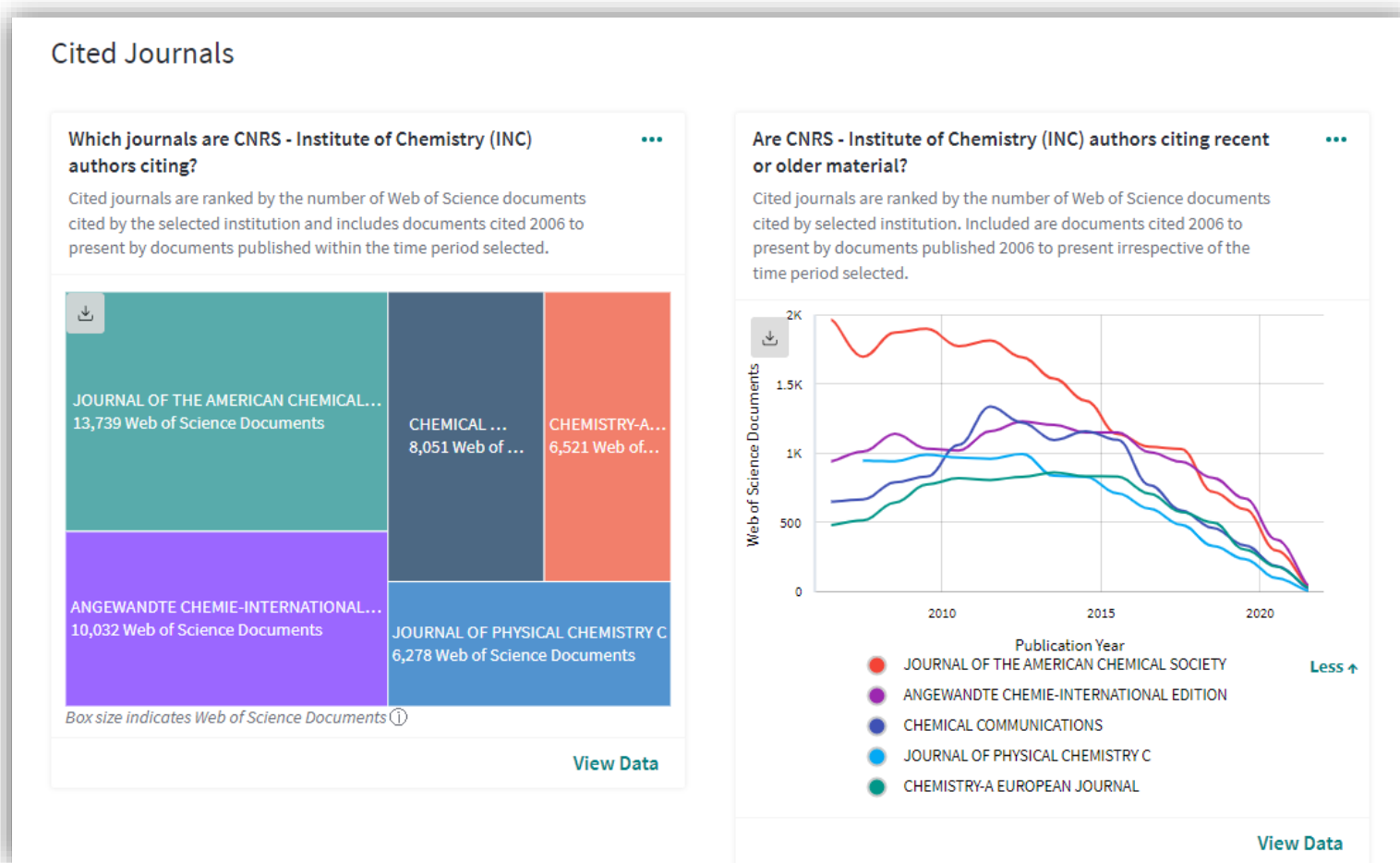
# Be a leader in responsible assessment



Make confident faculty recruitment and retention decisions informed by objective data.

# Identify your institution's essential journals

Maximize your library budget with publisher-neutral data

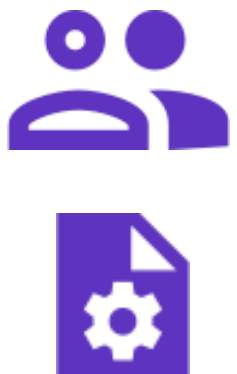


Quickly understand which journals your researchers cite most often, and which journals cite their work, to maximize your library budget.

Visualizations from InCites Journal Utilization report

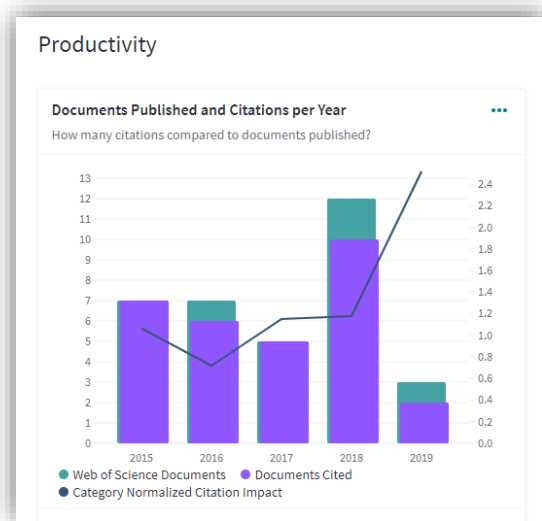
# Assess your departments with objective metrics

InCites My Organization



Upload lists of your organizational structure and publications to InCites.

If you don't have publications data, our Consultancy team can help.



Create quick and easy reports on your people and departments within InCites.

Control how often the data set refreshes so that it aligns with your needs.

- Easily report on the research units at your institution
- View metrics for your researchers grouped by your faculties and research centers
- Save time reporting on individual researchers

# Define Your Own Organization Structure

Organizations ▾

Narrow the results in the table.

71 organizations (3,854 documents)

Find in table ▾

Sorted by Times Cited ▾

[+ Add indicator](#)

<input type="checkbox"/> Organization Name ...	Web of Science Documents ...	Times Cited ↕ ...	% Documents Cited ...	Category Normalized Citation Impact ...
<input type="checkbox"/> Department of Epidemiology, Population Biostatistics and Health Promotion	159	5,766	70.44%	4.71
<input type="checkbox"/> Department of Chemistry	274	1,558	79.93%	0.87
<input type="checkbox"/> Department of Biology	247	1,478	69.85%	0.93
<input type="checkbox"/> Department of Pediatric Dentistry	83	1,384	62.65%	2.71
<input type="checkbox"/> Department of Physics	301	1,172	76.08%	0.67
<input type="checkbox"/> Department of Engineering-FTMM	122	1,077	83.61%	0.98
<input type="checkbox"/> Department of Internal Medicine	173	924	59.54%	0.55
<input type="checkbox"/> Department of Veterinary Science	274	817	64.96%	0.57
<input type="checkbox"/> Department of Pharmaceutical Sciences	163	651	74.85%	0.52

Upload your own organizational data, e.g. Faculty, School, Departments for intra-organizational analyses



# Streamline your reporting

Fast onboarding for new users



## Flexible outputs

Create and share dashboards with anyone (even non-subscribers), and export data and visualizations with a single mouse click.



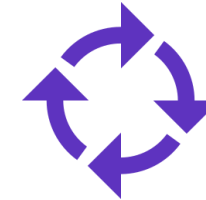
## Guided analysis

Begin using InCites easily with guides that provide step by step navigation to help you answer common research evaluation questions.



## Continuous help

Quickly get up to speed by accessing tips, updates and training guides in the Resource Center from every page.



## Automatic updates

Your saved reports automatically refresh with new data each month.

# Resources for teaching and learning

The screenshot shows the Clarivate Learning website. At the top left is the Clarivate logo and the word "Learning". At the top right are links for "Home", "Select a Product", and "Live Training". The main heading is "InCites Benchmarking & Analytics" with the sub-heading "Training Resources". Below this is a "Contact Support" button. A paragraph describes the service: "With customized citation data, global metrics and multidimensional institutional profiles, InCites makes it simple to measure your productivity, benchmark yourself against your peers, find and analyze collaborations and partnerships, and uncover funding opportunities." To the right, under "OTHER INCITES RESOURCES", are links for "Journal Citation Reports" and "Essential Science Indicators". A "Training Options" section features six cards: "Video Tutorials" (play button icon), "Self-Guided Learning" (graduation cap icon), "Reference Guides" (open book icon), "Live Training" (calendar icon), "LibGuides" (book icon), and "Recorded Webinars" (television with play button icon).

Get help when you need it from on-demand videos, “how-to” guides and live training sessions accessible from one, centralized place.

## InCites Learning Portal

# Rely on InCites to strengthen your institution's standing



Make critical strategic decisions with speed and confidence using a rich array of objective indicators for 40 years of content from the world's leading research publications.



Be a leader in responsible research evaluation by assessing research with category normalized indicators derived from complete and accurate citation data for over 60 million papers.



Make data-driven decisions about your open access strategy using publisher-neutral data and statistics, and pre-built indicators for gold, green and hybrid publications.



Build upon your past successes to sustain future growth by evaluating grant outcomes using industry leading funding acknowledgement data.



**Thank you**

